



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924410-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Kuster/D/Congress	Political	2001

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	924410	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	Good Morning America	658-9a	MTW- F- -	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- TW- F- -	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	8:48 AM	Good Morning America	658-9a	:30	KC12NH0209TH	\$800.00 NM
2	WCVB	W	10/24/12	8:55 AM	Good Morning America	658-9a	:30	KC12NH0209TH	\$800.00 NM
4	WCVB	F	10/26/12	8:47 AM	Good Morning America	658-9a	:30	KC12NH0209TH	\$800.00 NM
2	10/23/12	10/29/12	REGIS AND KELLY DAY 9A-10A		- - W- F- -	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- - W- F- -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	9:43 AM	REGIS AND KELLY DAY	9A-10A	:30	KC12NH0209TH	\$350.00 NM
2	WCVB	F	10/26/12	9:52 AM	REGIS AND KELLY DAY	9A-10A	:30	KC12NH0209TH	\$350.00 NM
3	10/23/12	10/29/12	The View	1058-12n	- - W- F- -	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- - W- F- -	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	11:59 AM	The View	1058-12n	:30	KC12NH0209TH	\$1,200.00 NM
2	WCVB	F	10/26/12	10:59 AM	The View	1058-12n	:30	KC12NH0209TH	\$1,200.00 NM
4	10/23/12	10/29/12	Millionaire	1228-1p	MT- TF- -	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- T- TF- -	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/23/12	12:46 PM	Millionaire	1228-1p	:30	KC12NH0209TH	\$500.00 NM
1	WCVB	Th	10/25/12	12:47 PM	Millionaire	1228-1p	:30	KC12NH0209TH	\$500.00 NM
4	WCVB	F	10/26/12	12:52 PM	Millionaire	1228-1p	:30	KC12NH0209TH	\$500.00 NM
5	10/23/12	10/29/12	ELLEN EF	4P-5P	M- W- F- -	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- - W- F- -	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	4:28 PM	ELLEN EF	4P-5P	:30	KC12NH0209TH	\$700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924410-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	Political	2001	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	ELLEN EF	4P-5P	M-W-F--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	4:56 PM	ELLEN EF	4P-5P	:30	KC12NH0209TH	\$700.00 NM
6	10/23/12	10/29/12	M-F Inside Edition	658-730p	MTWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	7:20 PM	M-F Inside Edition	658-730p	:30	KC12NH0209TH	\$1,500.00 NM
3	WCVB	W	10/24/12	6:59 PM	M-F Inside Edition	658-730p	:30	KC12NH0209TH	\$1,500.00 NM
2	WCVB	Th	10/25/12		M-F Inside Edition	658-730p	:00		<del>\$1,500.00</del> NM
See MG 6.7									
4	WCVB	F	10/26/12		M-F Inside Edition	658-730p	:00		<del>\$1,500.00</del> NM
See MG 6.6									
6	WCVB	Su	10/28/12	7:13 PM	LOCAL NEWS SPECIAL	LOCAL NEWS SPE	:30	KC12NH0209TH	\$1,500.00 NM
MG for 6.4 10/26									
7	WCVB	Su	10/28/12	7:30 PM	LOCAL NEWS SPECIAL	LOCAL NEWS SPE	:30	KC12NH0209TH	\$1,500.00 NM
MG for 6.2 10/25									
7	10/23/12	10/29/12	6a Eyeopener	558-7a	M-W-F--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W-F--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	6:37 AM	6a Eyeopener	558-7a	:30	KC12NH0209TH	\$900.00 NM
2	WCVB	F	10/26/12	6:24 AM	6a Eyeopener	558-7a	:30	KC12NH0209TH	\$900.00 NM
8	10/23/12	10/29/12	The Chew	1-2p	M-W-F--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W-F--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	1:28 PM	The Chew	1-2p	:30	KC12NH0209TH	\$600.00 NM
2	WCVB	F	10/26/12	1:31 PM	The Chew	1-2p	:30	KC12NH0209TH	\$600.00 NM
9	10/23/12	10/29/12	KATIE COURIC DAY	3-4p	MTWT---	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWT---	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	3:38 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0209TH	\$400.00 NM
2	WCVB	W	10/24/12		KATIE COURIC DAY	3-4p	:00		<del>\$400.00</del> NM
See MG 9.5,9.6									
3	WCVB	Th	10/25/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0209TH	\$400.00 NM
6	WCVB	Sa	10/27/12	5:53 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	KC12NH0209TH	\$50.00 NM
MG for 9.2 10/24									
5	WCVB	Su	10/28/12	9:13 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	KC12NH0209TH	\$350.00 NM
MG for 9.2 10/24									
10	10/23/12	10/29/12	Newscenter 5 at 5	5-6p	-T-T---	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-T---	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	KC12NH0209TH	\$1,500.00 NM
2	WCVB	Th	10/25/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	KC12NH0209TH	\$1,500.00 NM



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924410-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	Political	2001	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	Newscenter 5 at 6	6-630p	--W-F--	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W-F--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	KC12NH0209TH	\$2,000.00 NM
1	WCVB	F	10/26/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	KC12NH0209TH	\$2,000.00 NM
12	10/23/12	10/26/12	430a Eyeopener	430-5a	-TWTF--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	4:55 AM	430a Eyeopener	430-5a	:30	KC12NH0209TH	\$100.00 NM
13	10/23/12	10/26/12	Chronicle	728-8p	-TWTF--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	7:28 PM	Chronicle	728-8p	:30	KC12NH0209TH	\$1,500.00 NM
14	10/28/12	10/28/12	Sun ABC Prime A	658-8p	-----S	:30	1	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	7:42 PM	Sun ABC Prime A	658-8p	:30	KC12NH0209TH	\$0.00 NM
<u>Total Spots</u>							<b>31</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,200.00</b>
<u>Agency Commission</u>	<b>\$4,080.00</b>
<u>Net Amount Due</u>	<b>\$23,120.00</b>